



MEGAN ROBSON

GRAPHIC DESIGNER

meganrobson.com hello@meganrobson.com

EDUCATION

Bachelor of Fine Arts, Graphic Design

The University of Akron, Akron, OH | 2022–2026

TOOLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Lightroom Classic
- Adobe Dreamweaver
- Figma
- Bootstrap Studio
- Procreate

SKILLS

- Typography
- Branding & Identity
- Web Design
- Print Design
- UI/UX
- Packaging
- Color

HONORS & AWARDS

- Dean's List, The University of Akron
- Gillette Academic Scholarship, Two-time recipient for outstanding academic achievement (sophomore and junior)
- American Greetings Scholarship
- Gold AAF Akron Student Addy Award
- Judge's Choice AAF Akron Student Addy Award
- Silver AAF Akron Student Addy Award

EXPERIENCE

DESIGN X NINE

The University of Akron | Akron, OH | 2025–Present

Collaborate with a team of nine student designers in a fast-paced, in-house agency environment serving real-world clients. Develop brand identities, marketing collateral and digital assets while managing multiple concurrent deadlines. Contribute to critiques and client presentations, refining design solutions through feedback and strengthening skills in creative strategy, collaboration, and professional communication.

GRAPHIC DESIGN INTERN

Innis Maggiore Advertising Agency | Canton, OH | Summer 2025

Worked in a full advertising agency setting and gained firsthand insight into agency operations. Produced weekly email graphics, created website wireframes, and coded a homepage design in Bootstrap Studio. Presented homepage design directly to the client where it was well received. Contributed to internal case studies while shadowing the digital and back-end web departments to broaden technical knowledge and workflow experience.

FREELANCE

Skin Bliss Co. | Abbeygale Allman | Canton, OH | 2024

Designed for a local esthetician practice, developing a cohesive brand identity through strategic social media content, professional brand photography, photo editing, magazine layout design, website development, and custom logo creation.

FREELANCE

Seven Sirens Coven | Brynne Jones | Canton, OH | 2024

Directed brand identity development for a Reiki and Tarot business, delivering professional brand photography, photo editing, website design, and custom logo creation while establishing a cohesive visual presence.